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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/596,457	06/14/2006	Marc Andre Peters	NL031487	6887
24737 7590 09/22/2008 PHILIPS INTELLECTUAL PROPERTY & STANDARDS			EXAMINER	
P.O. BOX 300	P.O. BOX 3001 BRIARCLIFF MANOR, NY 10510		CHEN, YI	
BRIARCLIFF			ART UNIT	PAPER NUMBER
			2142	
			MAIL DATE	DELIVERY MODE
			09/22/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

## Advisory Action Before the Filing of an Appeal Brief

may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Ī	Application No.	Applicant(s)		
	10/596,457	PETERS ET AL.		
	Examiner	Art Unit		
	YI CHEN	2142		

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

THE REPLY FILED <u>06 August 2008</u> FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE.
1. Q The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, application, application, application must timely file one of the following replies: (1) an amendment, affidavi, or other evidence, which places this application in condition for allowance: (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31: or (3) a Request
for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time
periods:
a) X The period for reply expires 3 months from the mailing date of the final rejection.
b) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. If no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection.
Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TW MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f).
Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee
have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee
under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) a

NOTICE OF APPEAL

 The Notice of Appeal was filed on \_\_\_\_\_. A brief in compliance with 37 CFR 41.37 must be filed within two months of the date of filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(e)), to avoid dismissal of the appeal. Since a Notice of Appeal has been filed, any reply must be filed within the time period set forth in 37 CFR 41.37(a).

AMENDMENTS
<ol> <li>The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will not be entered because         <ul> <li>(a) ☐ They raise new issues that would require further consideration and/or search (see NOTE below);</li> <li>(b) ☐ They raise the issue of new matter (see NOTE below);</li> </ul> </li> </ol>
(c) They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or
(d) ☐ They present additional claims without canceling a corresponding number of finally rejected claims. NOTE: (See 37 CFR 1.116 and 41.33(a)).
4. The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324).  5. Applicant's reply has overcome the following rejection(s):
<ol> <li>Newly proposed or amended claim(s) would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s).</li> </ol>
7.  ☐ For purposes of appeal, the proposed amendment(s): a) ☐ will not be entered, or b) ☐ will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended.
The status of the claim(s) is (or will be) as follows:  Claim(s) allowed:
Claim(s) objected to: Claim(s) rejected: <u>1-6.8-13 and 15-21</u> . Claim(s) withdrawn from consideration:
AFFIDAVIT OR OTHER EVIDENCE
8. The affidavit or other evidence filed after a final action, but before or on the date of filing a Notice of Appeal will not be entered because applicant failed to provide a showing of good and sufficient reasons why the affidavit or other evidence is necessary and was not earlier presented. See 37 CFR 1.116(e).
9. In the affidavit or other evidence filed after the date of filing a Notice of Appeal, but prior to the date of filing a brief, will <u>not</u> be entered because the affidavit or other evidence failed to overcome <u>all</u> rejections under appeal and/or appellant fails to provide a showing a good and sufficient reasons why it is necessary and was not earlier presented. See 37 CFR 41.33(d)(1).
10. 🗌 The affidavit or other evidence is entered. An explanation of the status of the claims after entry is below or attached.

13. Other: \_\_\_\_\_.

/Andrew Caldwell/

REQUEST FOR RECONSIDERATION/OTHER

Supervisory Patent Examiner, Art Unit 2142

See Continuation Sheet.

11. The request for reconsideration has been considered but does NOT place the application in condition for allowance because:

12. Note the attached Information Disclosure Statement(s). (PTO/SB/08) Paper No(s).

Continuation of 11, does NOT place the application in condition for allowance because: The amendment does not overcome the 101 rejection. Cleams 19-20 are rejected under 35 U.S.C. (101 as being directed to non-statutory subject matter, using 19-and 20, a "control software program" is being recited; it would have been obvious to one of ordinary skill in the art to interpret the "control software program" as software, per se.

Applicant also argues that Logan does not disclose the feature of providing a specific identifier for linking content broadcast to a specific one of multiples groups of peers on a P2P network. And Logan does not disclose having the metadata to identify or cause to identify a group of peers among various groups.

Examiner respectfully disagrees with applicant's argument. The body of the claim only requires the method to "use an identifier associated with a content broadcast for identifying the group" and not to "identify a group of peers among various groups". Logan idecloses that the user can use metadata about broadcast programming to access the fain club or do the interactive transactions, (page 8, [0092], [0102]). Logan also discloses the user can use metadata to "joins the crowd" and interact with viewers, (page 35, [0467]). Logan also discloses that the user can use metadata to "pull a viewer" into viewing experience by "instant messaging" other people. Applicant's argument thus is not persuasive.